



Jay Brown
President

TriTel Networks, Inc. Increases Customer Profitability in a Down Economy with the Latest Technologies

*Region's Leading Technology Provider
Helps Businesses Do More with Less*

SALT LAKE CITY, UT – October 28, 2010 – TriTel Networks, Inc., an industry leader in unified communications, announced today that the company is relentlessly educating its customers on the latest technologies designed to increase their profitability and enhance employee productivity, particularly in these tough economic times. The technologies that TriTel Networks is focusing on helps companies do more with less. While the economic whiplash has sent many companies back to the starting block, others are capitalizing on these types of advancements to better position themselves for recovery. The financial gurus may try to convince business owners that a dreaded double-dip is imminent, but for the technologically adept, an uptrend is more likely. TriTel Networks, is paving the way by introducing businesses to leading edge technologies that drive profitability, now.

“We understand that the economy has mounted tremendous pressure on our customers to be more productive, with fewer resources at their disposal. We believe that it is our responsibility

to proactively search and deploy solutions that drive our customers’ profitability and provide them with a competitive advantage. It’s up to us to make sure that our customers have technology that enables them to do more with less,” stated President, Jay Brown.

One of the ways that TriTel Networks is boosting customer profitability is through an application called presence management. This application eliminates the guessing game of knowing where people are and what they’re doing, and allows individuals to indicate their status (in a meeting, “back at 2pm,” at lunch, “send calls to my cell”, etc.) and promises “you’ll never miss a call again.” By increasing the speed of communication, more opportunities can be seized; more current customers can be satisfied, and more profits can make it to the bottom line.

Similarly, TriTel Networks is utilizing call recording technology in order to help organizations increase employee productivity. According to Dr. Jon Anton from Purdue University, “On average, employees answer the phone 19% faster, spend 29% less time on the phone and do after-call work three times faster when they know

they’re being recorded.”

Remarkably, many business owners have not adopted call recording technologies. TriTel Networks, Inc. is looking to “bridge the gap” by educating their customers on solutions aimed to help small to mid-sized businesses come out on top.

ABOUT TRITEL NETWORKS, INC.

TriTel Networks, Inc. is Utah’s most trusted and enduring local business telephone and data Communications Company. The company was established in 1984 and continues to pursue its #1 goal, which is maximum customer satisfaction through total customer service. TriTel offers its customers multiple lines of industry leading products, which are serviced by Factory Certified technicians. Customers are thoroughly trained in every component of their system by TriTel’s highly experienced customer service team. The company’s local dispatch center delivers round-the clock service to ensure system reliability.

For more information on TriTel Networks, Inc., call (801) 265-9292 or visit www.tritel.com.